

JAVIER LÓPEZ

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Madrid, Spain

PROFESSIONAL SUMMARY

Results-driven Product Manager with 6 years of experience leading cross-functional teams to deliver successful digital products. Proven track record of increasing user adoption by 75% and revenue by €1.2M through data-driven product improvements. Combines strategic thinking with technical knowledge to create innovative solutions that meet business objectives.

PROFESSIONAL EXPERIENCE

FINTECH COMPANY | Madrid, Spain

Senior Product Manager | March 2020 - Present

- Led the development and launch of a mobile payment solution that acquired 50,000+ users in its first quarter
- Increased user retention by 35% through implementing personalization features based on data analysis
- Managed a cross-functional team of 12 members across engineering, design, and marketing
- Reduced development time by 30% through implementing agile methodologies and streamlining processes
- Secured €800,000 in additional budget by presenting data-backed proposals to executive leadership

TECH COMPANY | Madrid, Spain

Product Manager | January 2018 - February 2020

- Oversaw the redesign of the main product, resulting in 25% higher conversion rates
- Developed the product roadmap based on user feedback and market analysis
- Coordinated with engineering teams to prioritize features and fix critical bugs
- Created detailed user personas and journey maps to inform product decisions
- Implemented A/B testing protocols that improved user experience metrics by 40%

DIGITAL AGENCY | Barcelona, Spain

Project Manager | July 2016 - December 2017

- Managed 8 client projects simultaneously, all delivered on time and within budget
- Coordinated resources across departments to ensure efficient project execution
- Implemented project management methodologies that increased team productivity by 20%
- Served as the main point of contact for key clients, maintaining 100% client retention rate

EDUCATION

IE BUSINESS SCHOOL | Madrid, Spain

Master's Degree in Digital Business, 2016

UNIVERSIDAD COMPLUTENSE DE MADRID | Madrid, Spain

Bachelor's Degree in Business Administration, 2014

SKILLS

Technical Skills:

- Product Management: Jira, Asana, ProductBoard, Aha! (Advanced)
- Data Analysis: SQL, Tableau, Google Analytics (Intermediate)
- Technical Knowledge: HTML/CSS, API Integration, Basic JavaScript (Basic to Intermediate)

Language Skills:

- Spanish: Native
- English: Fluent (C2)
- German: Intermediate (B1)

Certifications:

- Certified Scrum Product Owner (CSPO), 2019
- Professional Scrum Master I (PSM I), 2018